

Impact Report

Mumbai turns off lights in support of Earth Hour

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30 Mar 2015	Tata Power Club Enerji celebrates Earth Hour 2015 by organised 'Batti Bandh' across the nation	Divya Bhaskar	Mumbai	6	Bureau
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31 Mar 2015	Tata Power Club Enerji organises 'Batti Bandh' across the nation	IIFL	Online Web		Bureau
29 Mar 2015	Tata Power organizes Power Saving Campaign 'Batti bandh'	India CSR	Online Web		Bureau
29 Mar 2015	Not many, but a few did their bit to save the earth	MSN	Online Web		Badri Chatterjee

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Mainlines

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'Batti Bandh' spreads awareness about energy conservation

dnacorrespondent @dnaahmedabad

In a bid to spread awareness among people on curbing energy wastage, Tata Power Energi organised 'Batti Bandh' in six city schools on Saturday.

More than 33,000 students across schools in Mumbai, Delhi, Ahmedabad, Kolkata, Pune and Bangalore participated in 'Batti Bandh' and week-long energy conservation initiatives.

Speaking on this initiative, Anil

Sardana, managing director and CEO-Tata Power, said, "We at Tata Power along with our Club Enerji students are celebrating Earth Hour 2015 by undertaking a nationwide 'Batti Bandh' and appeal everyone to actively participate to curb energy-wastage in day to day life."

He further added, "We would like to thank and congratulate all the participating schools, students and the parents for extending their support in making the 'Batti Bandh' initiative a huge success."

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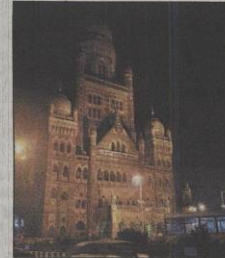
TIMES NEWS NETWORK

Sanjay Hadkar

Mumbai: As the clock struck 8.30 on Saturday evening, hundreds of homes and the city's iconic buildings switched off lights to extend support for the cause of climate change. Mumbai, along with over 6,000 cities across the world, participated in the Earth Hour.

Marked on the last Saturday of March every year, Earth Hour is when people switch off use of power to show their solidarity to the cause of climate change. India has been part of the global initiative since 2009.

Sources said nearly 40 MW of power was saved in Mumbai during Earth Hour. Reliance Energy said it had witnessed 8 MW of saving compared to 14.5 MW last year. Tata Power, which had organised a "Batti Bandh" initiative, said there was a saving of 14 MW in Mumbai



The BMC building switched off lights at 8.30pm for an hour on Saturday

from its consumers. Brihanmumbai Electricity Supply and Transport (BEST) said it did not have figures of power savings during this period.

Several Mumbaikars switched off their lights and electronics during the hour. "Usually Saturday evenings are about staying at home and watching a movie or TV series. But my son was told in school about the Earth Hour and so we switched off

the lights and went for a stroll," said Jayshree Bhatia, a resident of Sion.

Tata Power Club Enerji, through its programme in schools, saw more than 33,000 students across 66 schools in the country participate in various activities promoting energy conservation throughout the week. Various NGOs, hotels and restaurants joined Mumbaikars in the initiative.

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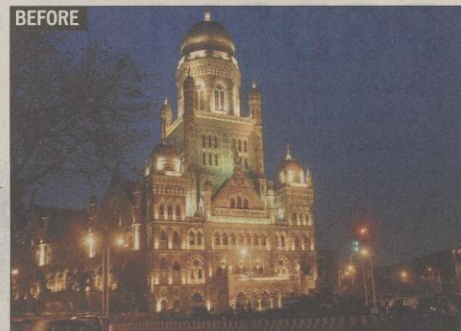
NOT MANY, BUT A FEW DID THEIR BIT TO SAVE THE EARTH



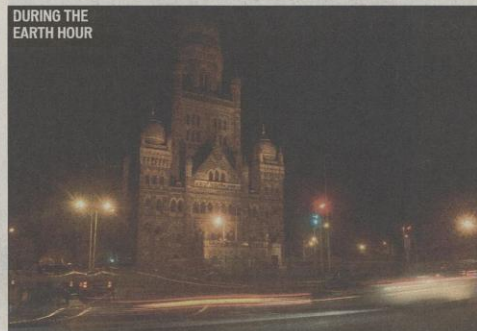
AT POWAI

Residents as well as govt organisations such as the BMC (below) participated in the Earth Hour on Saturday.

PRAFUL GANGURDE, PRODIP GUHA



BEFORE



DURING THE EARTH HOUR

Not many from the city took part in the global 60+ Earth Hour, under which lights were to be put out between 8.30pm and 9.30pm to save energy, on Saturday. The city managed to save only 40MW, according to the data obtained by Tata Power officials using the power system control centre.

While Tata Power consumers saved 14MW, Reliance Energy consumers from the suburbs saved 8MW, much lower than last year's 14.5MW. There was no data available on the energy saved by the BEST.

However, not everyone ignored the initiative. Three hundred people took part in a candle-light vigil organised by the Young Environmentalists Programme, a not-for-profit, at the Meluha hotel in Powai. "More than 50 buildings in Powai switched off the lights. Actor Hrishita Bhatt joined the initiative to spread awareness about solar lanterns," said Elsie Gabriel, founder, YEP.

More than 33,000 students across 66 schools in Mumbai, Delhi, Ahmedabad, Kolkata, Pune and Bangalore participated in a weeklong initiative organised by Tata Power, by switching off all non-essential electrical gadgets. Anil Sardana, MD and CEO, Tata Power, said, "We celebrated the Earth Hour by undertaking a nationwide 'Batti Bandh'."

The Leela group showed their support by switching off the lights decorating the building and dimming the lights inside. Nirzar Jain, vice-president, Oberoi Mall, said, "The mall façade lightings were switched off."

Residents of Powai organised a series of football matches, Kick, on an astro-turf rink in Powai. "Staying outdoors really helped," said Ishan Varma, 12, a resident of Powai. "The matches went on for around two hours. It felt great to do our bit," said Nishant Chawla, a Powai resident.

BADRI CHATTERJEE

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TATA CELEBRATES ENERGY CONSERVATION EVENT

Mumbai: Tata Power's nationwide energy conservation programme, Club Enerji, has constantly endeavoured to bring about an active change in the attitude

amongst citizens towards curbing energy-wastage through active measures and preserving Mother Earth. Continuing with the momentum, the mini clubs across the nation celebrated 'Earth Hour' this year by organising week-long activity Batti Bandh- a



unique initiative aimed at educating school children to conserve energy. Anil Sardana, MD, CEO-Tata Power, commented, "We at Tata Power along with our Club Enerji students are celebrating Earth Hour 2015 by undertaking a nationwide Batti Bandh."

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Tata Power's save-electricity drive

Tata Power's nationwide energy conservation programme, Club Enerji, celebrated Earth Hour this year by organising week-long activity 'Batti Bandh' – a unique initiative aimed at educating school children to conserve energy. More than 33,000 students across 66 schools in Mumbai, Delhi, Ahmedabad, Kolkata, Pune and Bangalore participated in the initiative by switching off all non-essential electrical gadgets and also organising awareness drives. The students enthusiastically participated in awareness rallies chanting slogans like 'Save Electricity', 'Save Water Save Earth' and 'Less Pollution the Best Solution', among others.



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Regional

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**'बत्ती बंद'मध्ये
३३ हजार विद्यार्थी
झाले सहभागी**

मुंबई : मुंबई, दिल्ली, कोलकाता, अहमदाबाद, पुणे व बंगळूर येथील ६६ शाळांतील ३३ हजारपेक्षा जास्त विद्यार्थ्यांनी 'बत्ती बंद' उपक्रमात सहभाग घेवून अनावश्यक वीज उपकरणे बंद करून ठेवली आणि जनजागृती मोहिमही केली. जनजागृती प्रभातफेरीत विद्यार्थी उत्साहाने सहभागी झाले होते. यावेळी त्यांनी 'वीज बचत करा, पाणी बचत करा आणि पृथ्वी वाचवा', 'कमीत कमी प्रदुषण हाच सर्वोत्तम उपाय', अशा घोषणा दिल्या. तसेच विविध प्रकारे कशी वीज वाचविली जाऊ शकते, याबाबत जनजागृती करणारे पोस्टर्स, बॅनर्स, बिल्ले मुलांनी हातांनी बनविलेले होते, तेही फेरीत सोबत आणले होते. अर्ध अवरच्या सुरुवातीला रात्री ८.३० वाजता मुंबईतील टाटा पॉवरच्या ग्राहकांनी १४ मेगावटची वीज बचत केली होती. तथापी, पीएससीसीकडून आलेल्या आकडेवारीनुसार मुंबईकरांनी अर्ध हवर दरम्यान तब्बल ४० मेगावट वीजेची बचत केली आहे.

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