

TPCE completes a decade of educating school children on resource conservation

31 / 01 / 2018 (Wednesday) || 12:02 PM

Mumbai headquartered Tata Power's nationwide resource and energy conservation club – Tata Power Club Enerji (TPCE) that works with primary and secondary school children (class III to IX) to spread awareness about resource conservation in the country has completed a decade since its inception in 2007.



TPCE's innovative online audiovisuals and power point presentations have reached out to more than 533 schools across Mumbai, Delhi, Pune, Ahmedabad, Bengaluru, Kolkata, Belgaum, Jamshedpur, Lonavala, Ranchi and Haldia in India as well as the Philippines, UAE, US, UK and South Africa.

The club conducts programmes such as citizen sensitisation rallies, street plays, nature trails, drawing competitions etc. to bring about a first-hand realisation of the energy crisis and promote efficient usage of natural resources. There are 1526 independent mini energy clubs which drive the cause of energy conservation by their own innovative ideas through-out the year. Over 15.84 million citizens have been sensitised and more than 21 million units of energy saved in the past 10 years.

Speaking about the future of Club Enerji, Anil Sardana, CEO and MD, Tata Power says, *"Club Enerji is now looking to contribute towards active citizenship, disaster management preparedness, creating responsible citizens and nation building. In order to achieve our objective, we will continue to explore prospective synergies with online and offline forums. Future plans include, widening the movement by reaching more geographies and creating meaningful partnerships to grow exponentially."*

Tata Power is India's largest integrated power company with a growing international presence.